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Milwaukee Solar Thermal Industry is Focus of CleanTech Summer Forum

Milwaukee, WI - The future of the solar hot water industry will be featured as part of the WI School of Business CleanTech Community Forum. The summer CleanTech Community Forum schedule kicks off on Friday, July 8 in Madison, with Bill Guiney of Johnson Controls. The CleanTech Community Forum will feature at least five solar thermal focused sessions with members of the Milwaukee Metro Solar Hot Water Business Council.

The CleanTech Community Forum, sponsored by the WI School of Business, provides information about clean tech, alternative energy and sustainability to the greater Wisconsin community. This summer the Forums will be focusing on the solar thermal industry.

“Through these sessions, attendees can learn from solar thermal industry leaders, who are based in Wisconsin. The sessions will highlight technology, trends, marketing challenges and opportunities. The sessions will also encourage discussion on how to partner to expand Wisconsin’s presence in the solar thermal industry, ranging from research, product development, and the solar supply chain.

All CleanTech Community Forum sessions run from 12 noon-1 pm at Grainger Hall on UW-Madison campus. There is no charge to attend, but registration is requested. Please register for the July 8 forum at: <http://j.mp/IMW5Xy>

2011 Summer CleanTech Community Forum Schedule

Friday, July 8	Bill Guiney, Johnson Controls
Friday, July 15	Amy Heart, <i>Milwaukee Shines</i> Solar Program Manager
Friday, July 22	Rob Spence, Rundle Spence
Friday, August 12	Aaron Adler, Hot Water Products
Friday, August 26	Rex Gillespie, Caleffi North America

Milwaukee Metro Solar Hot Water Business Council

A project of the City of Milwaukee's solar program Milwaukee Shines
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WI School of Business has been offering these community forums since spring of 2009. Additional information on the community forums is available here: <http://www.bus.wisc.edu/business-sustainability/classes/communityforum/>

In 2010, the City of Milwaukee's solar program launched an initiative to help expand manufacturers' involvement in the solar supply chain. The **Milwaukee Metro Solar Hot Water Business Council**, a public-private collaborative, works to *support, attract* and *retain* manufacturers and distributors in the solar hot water market and provide an *opportunity to collaborate* among industry stakeholders in the Milwaukee seven-county region. For Milwaukee area manufacturers, the SHWBC offers an opportunity to build on existing manufacturing expertise while tapping into a booming market. For more information: www.milwaukee.gov/solarmanufacturing

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